

Championing a Cleaner Ithaca: Healthy Seas' Ongoing Commitment to Marine Conservation with Oly Rush's Endurance Swim



12 October 2023 – The recent remarkable endurance swim around the Greek island of Ithaca by Oly Rush, sponsored by Hampshire-based recruitment agency GreenFolk Ltd, with the support of Project Planet Earth, has once again spotlighted the enduring partnership

between Healthy Seas Foundation and this pristine island.

United for a Purpose: Collaborative Conservation Efforts

While Healthy Seas Foundation was not the promoting entity of the Oly Swim project, the collaboration with Project Planet Earth underscores a shared dedication to environmental causes. Funds raised from this event will be directed also to Healthy Seas Foundation to drive new conservation and educational projects on Ithaca. This collaboration showcases the collective commitment of various organizations, coming together to address the critical issue of plastic pollution and its impact on our oceans.

Continued Engagement with Ithaca: A Pledge to Preserve and Educate

Healthy Seas Foundation has been steadfast in its dedication to marine conservation on the island of Ithaca. Over the past years, we have undertaken substantial projects aimed at revitalizing the local environment. Our efforts included the cleaning of an abandoned fish farm and restoring the bay, enhancing both the environment and the quality of life for the island's communities and visitors.

Additionally, Healthy Seas Foundation's documentary, "Journey to Ithaca," has been awarded the Best Environmental Film Prize at the Cannes World Film Festival, providing significant visibility to the island's efforts in marine conservation. This achievement further underscores our commitment to raising global awareness about the importance of preserving our oceans and shores.



A Call to Action: Stand with Us

We invite you to stand with us in this ongoing journey of conservation and education. To contribute to this crucial cause and support Oly's mission, please visit www.projectplanet.earth and [donate today](#). Together, we can make a lasting impact, not only in Ithaca but in our shared global ecosystem. Stay tuned for updates on our projects, events, and how you can be a part of this vital cause.

About Healthy Seas Foundation:

Healthy Seas is an international non-profit organisation whose mission is to remove marine litter from the seas, in particular fishing nets, for the purpose of creating healthier seas and recycling them into textile products. The recovered fishing nets will be transformed and regenerated by Aquafil, together with other nylon waste, into ECONYL® yarn, a high-quality raw material used to create new products, such as socks, swimwear, sportswear, or carpets. Since its founding in 2013, Healthy Seas has collected over 905 tons of fishing nets and other marine litter with the help of volunteer divers and fishers.

www.healthyseas.org

Join us as we champion a cleaner, sustainable future for Ithaca and beyond.