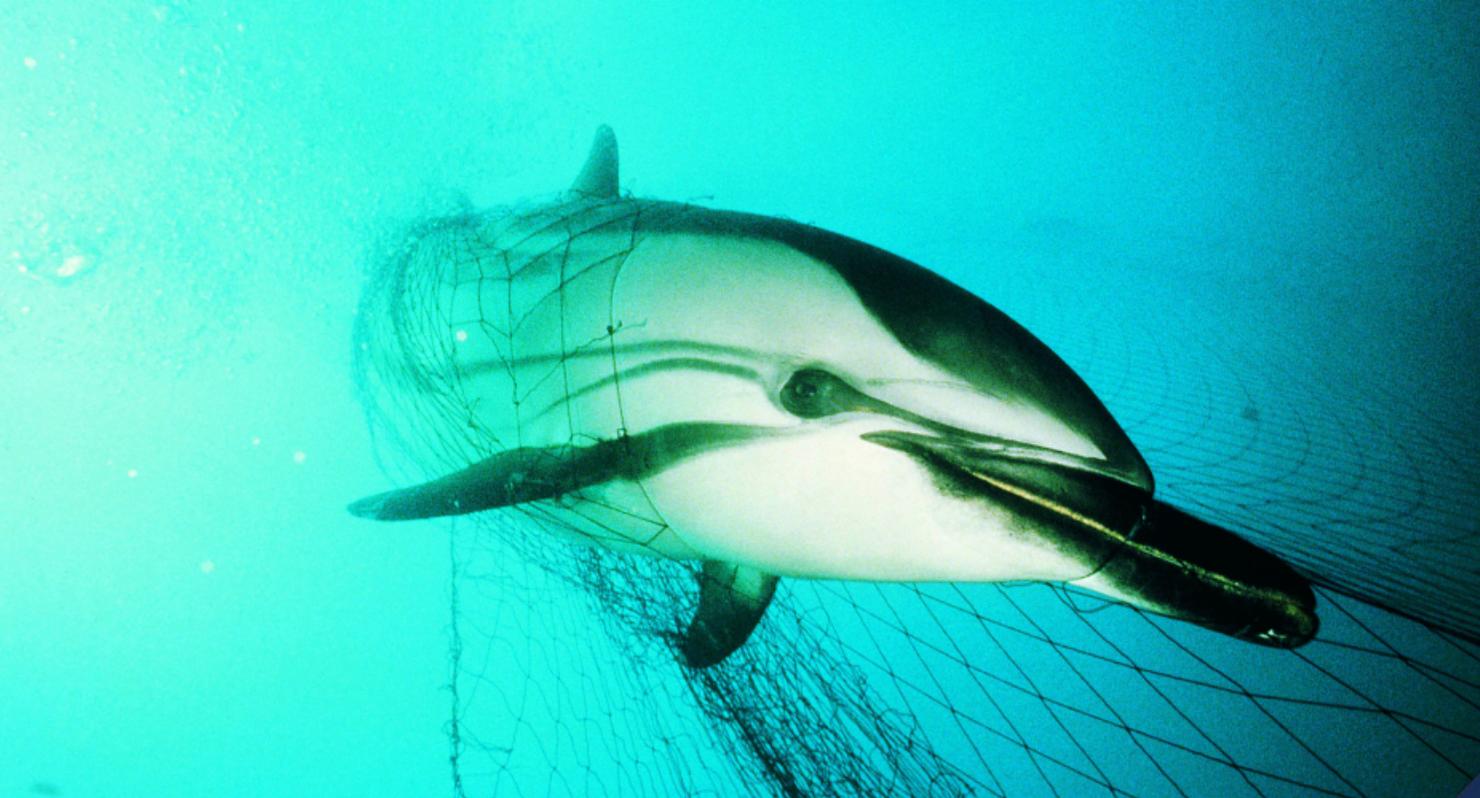




HEALTHY  SEAS<sup>®</sup>  
a journey from waste to wear

## ACTIVITY & COMMUNICATIONS REPORT 2018

Updated 18 December 2018



**FOUNDED BY:**



The mission of 'Healthy Seas, a Journey from Waste to Wear' initiative, is to remove waste from the seas, in particular fishing nets, for the purpose of creating healthier seas and recycling marine litter into textile products. The recovered nylon fishing nets will be transformed and regenerated by Aquafil into ECONYL® yarn, a high-quality raw material used to create new products, such as socks, swimwear or carpets.



## OUR RESULT SO FAR

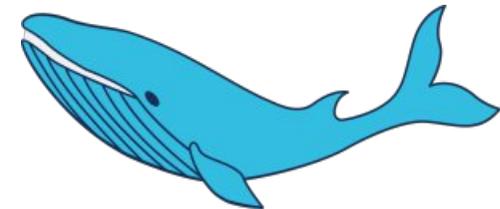
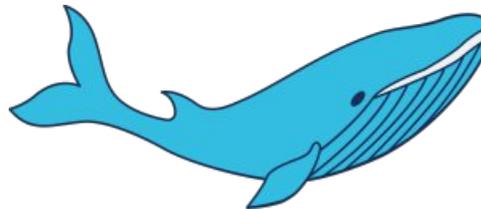
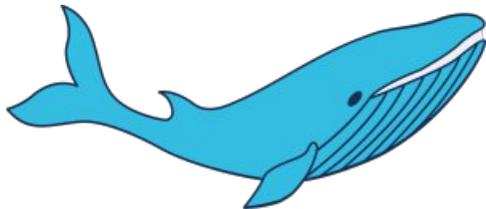
### Fishing net recovery

**78**

tons of fishing  
nets collected  
in 2018

**453**

tons of fishing nets  
collected by Healthy  
Seas since 2013



total amount of recovered fishing nets equals the weight of three blue whales



## DIVING

2018 was a successful season for diving with many active volunteers.

In total **100** volunteer divers in Europe working on Healthy Seas on 23 diving days.

<b>Team</b>	<b>Divers</b>	<b>Diving days</b>
Ghost Fishing Netherlands	42	8
Ghost Fishing Greece	9	10
Ghost Fishing UK	35	2
Diving team Zeester (NL)	14	5
<b>Special diving events</b>		
Santorini event		4
Aeolian Islands event		3



## Monster ghost net recovered by divers off the coast of Aeolian Islands (October 6-7)

During the 3 days, the team of 6 Dutch and Italian volunteer divers recovered over 4 tons (4000 kgs) of ghost nets at various locations around the Aeolian Islands. Fishermen aided the divers to pull the nets out of the water and also provided their boat.

The successful results of the mission are truly remarkable considering that no machines were used and that all the work was done by hand, including cutting and pulling of the nets. Back at the harbour, students from the local primary and secondary schools were waiting to meet the divers while taking part in an educational programme about ghost nets and circular economy.



**DIVING**



## EDUCATION

Throughout 2018, we aimed to incorporate an educational element to all our major diving missions and also carry out standalone programmes in the Netherlands and in Greece.



In addition, 2018 saw the launch of a unique educational programme in Greece, titled “Attention Fishing Net!”. The programme was developed based on the 5E instructional model (Engage, Explore, Explain, Elaborate and Evaluate) to raise awareness on the devastating effects of ghost nets to marine life and to communicate the mission of Healthy Seas.

**We realized 6 educational programmes with 189 participants on site in 3 European countries (Italy, Greece and the Netherlands).**

## Live Streaming

On June 8th, World Oceans Day, we carried out an unprecedented live stream from the island of Santorini in Greece to show the world -for educational purposes-how divers remove ghost nets from the bottom of the sea. Pierre-Yves Cousteau described the mission from beneath the waves.

The special mission involved an international team of 8 volunteer divers from the Netherlands, France and Greece who succeeded in cleaning the sea of a huge ghost net measuring approximately 150 meters.

## Live streaming at Educational Institutions with the participation of the public:

- National Aquarium of Malta
- National Library of Greece (Stavros Niarchos Foundation Cultural Center)
- Aikaterini Laskaridis Foundation (Greece)

**5,819** viewers tuned in online to the live stream

**1,346** views on Healthy Seas YouTube channel



**EDUCATION**

In 2018, we increased the number of fishing communities we work with, thanks to our continued cooperation with DIOPAS S.A and our new cooperation with Enaleia, the First School of Professional Fishing in Greece, which presented our sustainability work to 55 fishermen.

As usual, fishermen were an integral part of our diving missions, providing their boats and helping pull the nets to the surface.

**In total 27 fishing communities are working with Healthy Seas.**



## FISHERMEN

The Netherlands  
**2 harbours**

Greece  
**22 fishing communities**

Italy  
**3 harbours**





## EXHIBITIONS & EVENTS

- Healthy Seas Fashion Project exhibition at Delta Park Neeltje Jans (Vrouwenpolder, NL) until Dec. 31, 2018
- Fashion SVP
- Boot Duesseldorf 2018
- “Out to Sea? The Plastic Garbage Project” International Travelling Exhibition
- Oceans Plastics Lab International Travelling Exhibition
- Malta National Aquarium & Esplora Interactive Science Centre
- H&M Conscious Exclusive (April 18th 2018), Athens, Greece (VM presented)
- Volvo Ocean Race
- Climathon organised by Piraeus Municipality (Healthy Seas presented by Enaleia)
- “Alliance for Survival” bycatch workshop (Healthy Seas presented by Diopas)
- AW Symposium (Ghent, Belgium)



# Volvo Ocean Race

Healthy Seas was chosen as the final grantee of the Vestas 11th Hour Racing team and awarded 10,000 euros during a special event organised by us on board a diving vessel in the Netherlands.



EXHIBITIONS  
&  
EVENTS



## NEW PARTNERS

### Associate Partner Members

- ZOGGS
- Friedmans
- AWE – Associated Weavers Europe
- Object Carpet

### Associate Partner Donor

- Racemark

### Other Partners

- Selvaggi Swimwear
- MAARI
- MoralMove
- Shapes in the Sand
- Marble Swimwear
- Kaira Active
- Noma Swimwear
- Crystal Flow
- Girlfriend Collective
- Lanius
- OHOY Swim

... and many others in the process of signing up





# SIGNIFICANT PRESS

euronews. Europe Monde Business Sport Culture Sci-tech Voyage Vidéo Programmes

Accueil > Info > Monde > Les filets perdus, pièges des fonds marins

## GRÈCE

### Les filets perdus, pièges des fonds marins

Par [Anna-Lise Fardina](#) - Dernière Mij: 08/06/2018

IMAGES | HEALTHY SEAS / COUSTRAU DIVERS / GHOST FISHING

GREEN SPORTS ALLIANCE

HOME ABOUT MEMBERS CLUBHOUSE PRESS BOX NEWS FEED RESOURCE CENTER CONTACT

GREEN SPORTS ALLIANCE SPONSOR

### Video Release: Vestas 11th Hour Racing Leading Sustainability On and Off the Water

August 7, 2018

Vestas 11th Hour Racing

When Vestas 11th Hour Racing set off to race around the world, they also set off on a mission to be the most sustainable team to ever compete in the Volvo Ocean Race, backed by the support of their two co-ffe partners Vestas and 11th Hour Racing. "Leading Sustainability," the team's summary video of their efforts to accomplish this goal, reveals what it takes to incorporate sustainability into every aspect of a professional sports team, how this shared mission brought the team together, and how they addressed sustainability in the face of adversity.



Welcome to the Green Sports Alliance News Feed & Blog. We do our best to bring up both new and noteworthy stories in the world of green sports, but if we've missed something please let us know and let us know how the search function below or click through our archive to find past postings.

#### SEARCH

#### Archives

- December 2018
- November 2018
- October 2018
- September 2018
- August 2018
- July 2018
- June 2018
- May 2018
- April 2018
- March 2018
- February 2018

Living it by euronews.

SAVOR-DARE SAVOR-VIVE CULTURE TRAVEL STYLE CUISINE WELLNESS HOBS & EXPERIENCES | Search

THESE FASHION BRANDS GIVE NEW LIFE TO GHOST FISHING NETS

NAUTICA REPORT NEWS, STORIE E REPORT DI NAUTICA E TURISMO

News Eventi Turismo e Ormeaggi Sport Acquatici Video Report

News / Volvo Ocean Race - Final grant to tackle ghost nets

Volvo Ocean Race - Final grant to tackle ghost nets

July 01, 2018 - 14:41 UTC

All the best Volvo Ocean Race skipper in The Hague, Vestas 11th Hour Racing gave their last activation grant to Healthy Seas, an environmental initiative that addresses the impact fishing nets are having on our seas.

Healthy Seas works in partnership with Ghost Fishing, a group of divers who remove marine litter from the oceans and seas, with a focus on discarded fishing nets that can harm marine life. The funding will support their 'Journey from Waste to Wear' initiative, turning the collected fishing nets into textile products such as socks, swimwear and carpets used in Volvo Cars.

CLASIFICADOS | EMPLEOS | HOROSCOPOS | LETRERIA | POR TEMPO/CLASIFICADO PUBLICA TU AVISO POR \$2000

## La Opinión

ANUNCIA

AMLO Casavero Migrante Orzapo Garrón Integración Donald Trump Los Angeles Consumer Reports

### Crea bikinis y trajes de baño hechos con residuos

Este verano Rega una nueva colección de trajes de baño confeccionados con un tejido fabricado a partir de redes de pesca y otros desechos plásticos extraídos de los mares de todo el mundo

CLASIFICADOS Publica un aviso Ver todos los avisos

euronews. Europe Monde Business Sport Culture Sci-tech Vaggi Video Programmes

Home > Noticias > Mundo > Giornata mondiale degli oceani: guerra alle "reti fantasma", killer dei nostri mari

## GRECIA

### Giornata mondiale degli oceani: guerra alle "reti fantasma", killer dei nostri mari

Di [Loredana Pianta](#) - ultimo aggiornamento: 06/05/2018



# SIGNIFICANT PRESS

euronews. Εξοχή Κόσμος Οικονομία Αθλητικά Πολιτισμός Sci-tech Ταξίδια Βίνεο Programmes

Home > Ελλάδα > Κόσμος > Σαντορίνη: Ο Κουστώ καθαρίζει τον βυθό από τα δίχτυα

ΕΡΑΝΑ

## Σαντορίνη: Ο Κουστώ καθαρίζει τον βυθό από τα δίχτυα

Από Μελίτα Αρσένια - αναδημοσίευση από 08/06/2018



Tuesday, December 11, 2018 Latest: Twin Transmissions Inc. Launches Its Best Coupon Yet - \$200 OFF on Transmission Rebuilds

### GURU OBSERVER

€ 295

LATEST NEWS TECHNOLOGY BASIC MATERIALS FEATURED STOCKS EARNINGS

## Woodlike Ocean Raising All Prices On Black Friday

November 21, 2018



SALE - UP TO 50% OFF - SHOP NOW

### IL GIORNO BERGAMO

CRONACA SPORT COSA FARE EDIZIONI - DIMICHO MUGGET GIO INDEE BIANCHI LECISA SPECIALI

HOME BERGAMO CRONACA

Publicato il 19 maggio 2018

## Carvico, le reti abbandonate diventano costumi

Nuova vita alla plastica recuperata dai fondali marini

di LUCA DECCINCENTI

Ultimo aggiornamento: 121 maggio 2018 alle 16:01

★★★★ 3 voti

Condividi Tweet Invia tramite email



OH, CHE BEL CASTELLO!

POTREBBE INTERESSARTI ANCHE

ch... Menu Home Around Town Nonprofits Municipal Schools Election/Politics Letters/Opinion Calendar

# Newport now

Tuesday, December 11, 2018

Home Around Town Nonprofits Municipal Schools Election/Politics Letters/Opinion Calendar



## Vestas 11th Hour Racing Leading Sustainability On and Off the Water

Powered by Newport *the live*

Get Our Daily Newsletter!

When Vestas 11th Hour Racing set off to race around the world, they also set off on a mission to be the most sustainable team to ever compete in the Volvo Ocean Race, backed by the support of their two co-title partners Vestas and 11th Hour Racing. 'Leading Sustainability,' the team's summary video of their efforts to accomplish this goal, reveals what it takes to incorporate sustainability into every aspect of a professional sports team, how

### Support The Guardian

Contribute → Subscribe →

Search jobs Sign in Search International

# The Guardian

News Opinion Sport Culture Lifestyle More

## Stella McCartney: Gucci and Adidas among companies inspired by 'Blue Planet effect'

London, 4-14 December

Art from antiquity to the 20th century

Scarlett Condon

Fri 23 Nov 2018 12:04 GMT

1,006



Richard Mabey's most recent London Fashion Week collection was praised by Vogue as 'hanging off the conversations about who buys and why'. Photograph: Entrop/Westmag

Fishing nets and discarded plastic are finding their way into wardrobes around the world thanks to a rise in the number of fashion designers using materials made from recycled ocean waste.

Find out more CHRIST

### marieclaire

moda bellezza lifestyle people oroscopo abbonati seguiti

## La bellezza degli oceani si riflette in tutto ciò che facciamo o NON facciamo

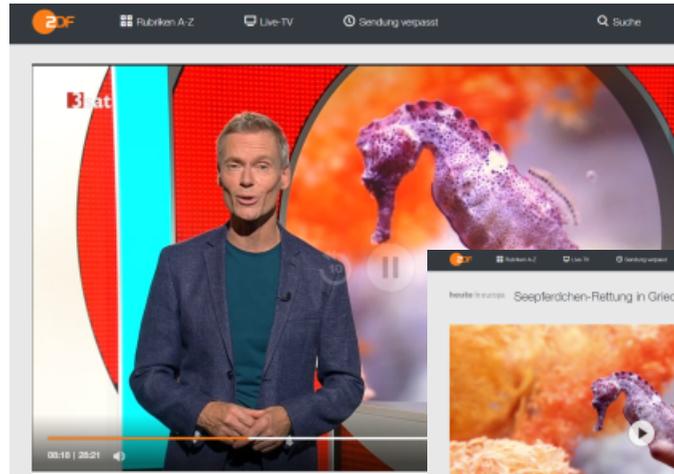
Preservare i magici e delicati habitat e la meravigliosa e misteriosa vita che popola i mari è possibile.

di Vanessa Perle 04/04/2018



MAGICAL CHRISTMAS

SEPHORA



### World Oceans Day: Med tourists leave 'toxic legacy' of plastic pollution

Millions of people visit the Mediterranean every year, but it is fast becoming one of the most polluted seas in the world

09:50 AM  
Friday 06 June 2016



#### Top Stories



By Thomas Moore, science correspondent

Summer holidaymakers are responsible for a sharp spike in the amount of plastic ending up in the Mediterranean Sea, new research shows.

Analysis for the WWF to mark United Nations World Oceans Day reveals there is a 40% increase in marine litter during the tourist season, and almost all of it is plastic.

Sky Ocean Rescue has been campaigning for the reduction or elimination of single-use plastic.



# SIGNIFICANT PRESS



## Associate Partner Members

**OBJECT CARPET**



*Milliken*



**DESSO**



## Associate Partner Donors



# Other Partners





**Thank you for your attention!**

Veronika Mikos  
Project Coordinator  
[veronika.mikos@healthyseas.org](mailto:veronika.mikos@healthyseas.org)  
[www.healthyseas.org](http://www.healthyseas.org)