

OCEAN TO OCEAN

Ocean to Ocean: Swimwear that cleans our seas

Global embargo until 08:00 GMT, May 8th, 2018

[03/05/18, London, UK] Marble Swimwear has partnered with renowned travel influencer Sarah Kohan of [@moonstrucktraveller](#) to create a collection of swimwear made from regenerated fishing nets and other plastic waste. Designed by Sarah, the up-cycled product line is fabricated using 78% waste materials taken straight from oceans around the world.

Marble Swimwear – the independent luxury swimwear label - will be launching a campaign to crowdfund the first collection - 'Ocean to Ocean' through Indiegogo. The campaign goes live on Tuesday, May 8th with the aim to raise £11,000 in 30 days.



The fabric Marble Swimwear has chosen to produce their collection with is made using a revolutionary yarn called ECONYL® which is 100% regenerated nylon fibre from fishing nets and other nylon waste. Weave that with the most advanced Lycra on the market and the result is a first-class standard of swimwear fabric that doesn't harm the planet.

With the looming threat that there will be more plastic than fish in the sea by 2050¹, consumers now have the choice to wear a piece of swimwear that is cleaning the very oceans they're wearing the pieces in. Sarah Kohan of [@moonstrucktraveller](#) commented:

'We finally have a product we truly believe marries our passion for the planet and our obsession with swimwear, and we can't wait to share it with you!'

In order to close the loop, Marble Swimwear is donating 10% of all profits to a partner organization - [Healthy Seas](#) – which facilitate the process of cleaning oceans by removing discarded fishing nets. By partnering with Sarah to create 'Ocean to Ocean' - Marble Swimwear hopes to bring the collection to a generation of responsible shoppers who are looking for high quality fashion with the planet in mind.

Sian Lakin, founder of Marble Swimwear added:

'At Marble Swimwear, where our products are made to be enjoyed in the ocean and on the beach, we felt compelled to act responsibly as a company to preserve this precious resource for future generations.'

To order, consumers can simply choose their preferred style and colour, and once the Indiegogo campaign is complete Marble Swimwear will then create and deliver each item. For more information please visit the campaign page [here](#): or visit the [Marble Swimwear website](#).

Contact Details:

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Further Information:

Further information about the revolutionary yarn we are using here: <http://www.econyl.com/>

Further information about the charity we are supporting here: <http://healthyseas.org/>

¹ Ellen MacArthur Foundation report, 2016